

Red Cross Privacy Collection Notice – Membership Information

Protecting your privacy and maintaining the confidentiality and integrity of any and all personal and sensitive information we may collect is very important to us at Red Cross. This notification outlines our policy of collecting, storing and disclosing personal and sensitive information relating to your membership. Australian Red Cross seeks to comply with the requirements of Privacy Act 1988 (Cth) (Privacy Act). For more information or to access our Privacy Policy visit www.redcross.org.au

Who is collecting the information?	Australian Red Cross Society Privacy concerns can be sent to: Head of Legal, Legal & Policy Unit 23-47 Villiers Street NORTH MELBOURNE VIC 3051 03 8327 7700 or by email privacy@redcross.org.au
Facts and circumstances of collection	Personal details are collected from people who have applied for, renewed or maintain Red Cross membership. Information is collected online, in person and via mail or phone.
Is the collection being made because a information. law or Court order applies?	No law or Court order applies to the collection of this
Why does Red Cross need to collect this information?	We need to collect this information so: 1. We know how to best contact, communicate and engage with you 2. We can best accommodate your needs (eg contact preferences, voting rights) 3. We can recognise, reward and retain you as a Red Cross member 4. We can inform you about the everyday work, activities and campaigns of Australian Red Cross.
The primary purpose for which the information is being collected	The primary purpose of collecting this information is to contact, communicate and engage with you in regards to your membership with Australian Red Cross.
The secondary purposes (if any) for which Red Cross is collecting this information	The secondary purpose for which Red Cross is collecting this information is to: 1. Inform you about the everyday work, activities and campaigns of Australian Red Cross. 2. Send you direct marketing materials; you may unsubscribe from this at any time; and 3. Conduct any investigations that relate to you as a Red Cross member.
What happens if Red Cross doesn't collect this information?	If Red Cross does not collect this information from you we will be unable to contact, communicate and engage with you as a member. For example you would not receive your membership card, receipt of membership fee payments or information on the everyday work, activities and campaigns of Australian Red Cross.
Anonymity/Nickname	You need to provide Red Cross with your correct name.
The organisations we usually disclose this information to are	Nil – your personal details will not be disclosed to any external organisations except for mail houses who deal with our correspondence.
Access and correction	Information about accessing your information and requesting corrections is set out in Red Cross' privacy policy at www.redcross.org.au . You can request a hard copy of our privacy policy by contacting the representative at the top of this form.
Complaints	Information about how to complain is also in the Red Cross Privacy Policy. You can also complain direct to the Privacy Commissioner at www.oaic.gov.au
Will my information be stored offshore?	No – information will not be stored offshore.